

Press Release For Immediate Release Press Contact: Ava Kocher (203)-603-5722

Connex Donates \$2,500 to goPINK for Middlesex Hospital for Breast Cancer Awareness Month



NORTH HAVEN, CT (November 20, 2025) – Last month, Connex proudly announced a donation of \$2,500 to Middlesex Hospital's goPINK Program, supporting local patients in their fight against breast cancer. The funds were raised throughout October, recognized nationally as Breast Cancer Awareness Month, through a community-driven initiative that Connex members and employees joined in on.

To raise funds, Connex branches sold pink bracelets for \$5, with 100% of the proceeds benefiting goPINK at Middlesex Hospital. To further the impact of member and employee contributions, Connex matched donations up to \$1,000. The effort reflected Connex's ongoing commitment to local community involvement and charitable giving.

In addition, employees showed their solidarity by wearing pink on October 24, helping to raise awareness and spark meaningful conversations about early detection and prevention.

The goPINK Project provides essential funding for breast cancer patients, including assistance with treatment costs, diagnostic services, and wellness programs offered through Middlesex Hospital. Connex's donation helps ensure that local patients continue to receive the care and resources they need close to home.

About Connex:

One of Connecticut's largest credit unions, Connex is a full-service credit union serving more than 70,000 members at eight branches. Membership is open to anyone who lives, works, attends school or worships in New Haven, Hartford, Middlesex or Fairfield counties. For more information, please call 1-800-CR-UNION or visit connexcu.org



